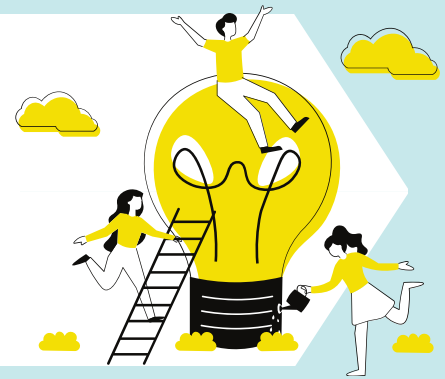


Design Thinking Project

Understanding the process

What is the real-world issue that you have been tasked with solving?



Why does this issue need to be solved? What could happen if it is not solved?



Who will benefit from the solution to this issue?



What other issues are connected to the main issue that you are trying to solve?



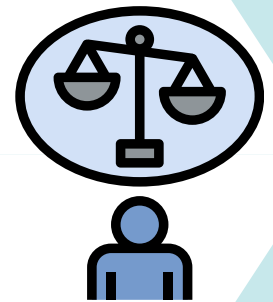
Design Thinking Project

Understanding the process

Try to map the journey that an individual/group/organisation would take as they try to navigate this issue.



What might be some biases surrounding this issue?



Who could you ask for their first-hand experiences of this issue?



What other evidence could you use to help deepen your understanding of this issue?

