



Define

Try to define your issue by noting all of the interconnected ideas that make up its parts. Note these in the hexagons above.

Think of the people or organisations that are impacted by the issue. In what ways are they impacted? Look back at your empathy work to help you.

Try to write a problem statement that sums up the issue you are trying to tackle. This is your design challenge. Write this in the centre of the diagram above or in the space below.